



**Position:** MARKETING ASSISTANT

**Start Date:** July/August/September 2018

### **Company Background**

Ecovia Intelligence is offering an internship in marketing events. The intern will be providing support to our marketing team for our sustainability events. We organise sustainability summits in various regions of the world. The internship would be ideal for undergraduates / graduates looking for some experience in marketing events. Duration of internship is 5-6 months.

Ecovia Intelligence is a specialist research, consulting & training firm that focuses on the global organic & related product industries. Since our formation in 2001, we have developed a first-rate reputation in our specialist industries: organic foods, fair trade products, natural cosmetics, functional foods and ecological products.

### **Job Description**

The candidate will be responsible for undertaking marketing activities for events (sustainability summits) organised by Ecovia Intelligence. Tasks include:

- Undertaking sales, marketing and communication for events
- Targeting prospective contacts in a particular region
- Possible participation in trade shows, exhibitions and conferences
- Helping administrating Ecovia Intelligence stand at industry trade shows
- Assisting in the organisation and preparation of events

The work placement provides an excellent insight into marketing events. Guidance and training will be provided however the incumbent should be motivated and a self-starter. The person will be working a 40 hour week at our West London based office.