

CICLO DI SEMINARI:
SIMBOLI, ARTE E STORIE ESPLORANDO LA COMUNICAZIONE VISIVA CINESE



LAURA BIAGIOTTI FASHION SHOW - BEIJING, 1988

02 APRILE 2025, ORE 10.15-12.00
AULA 8 PALAZZINA DONNE

***THE GLOBAL ART/FASHION
SYSTEM: NEW SILK ROADS
ACROSS ITALY, CHINA, AND THE
UNITED STATES***

Interviene Jenny Lin
The USC Roski School of Art & Design, Los Angeles

Introduce Ornella De Nigris
Università di Siena

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THE GLOBAL ART/FASHION SYSTEM: NEW SILK ROADS ACROSS ITALY, CHINA, AND THE UNITED STATES

Professor Jenny Lin, this year's Tsao Family Rome Prize Winner, will discuss her current research project, *The Global Art-Fashion System: New Silk Roads across Italy, China, and the United States*, an investigation of cross-cultural art and fashion exchanges amidst globalization. With historical reflection, Lin will present contemporary collaborations between Italian, Chinese, and US artists, designers, fashion companies, and cultural institutions. She will reveal how transnational art-fashion nexuses imagine silk roads, old and new, while highlighting creative projects that foster mutual understanding and collaboration across borders.

The seminar will be held in English

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