

JEWELLERY HISTORY, DESIGN AND MARKETING

OBJECTIVES (ART. 1 PARAGRAPH 2)

The Master aims to adequately respond in an innovative way to the demands for professional skills and development in the goldsmithing sector, taking into account the needs of the labour market and the peculiarities of the Italian industrial districts, with particular reference to the goldsmithing sector in the city of Arezzo, with which, in previous editions of the Master, increasingly close collaboration have been established. The foremost aim of the master's course is to train professional figures who are sufficiently versatile, qualified and prepared to work in various company development sectors (design, production, marketing) and therefore adaptable to the different needs of goldsmithing companies: professionals who are aware of the previous and subsequent phases of each work process and can therefore operate successfully within companies. They must be able to understand the changing principles of the global market, to increase the quality of production, as well as to favour and promote it. A new kind of goldsmith, therefore: one who is not only a designer, a skilful artist-craftsman-creator of jewellery, but also a professional able to plan his own steps in an increasingly competitive and constantly evolving market. The academic offering guarantees that students shall acquire the tools and methods for understanding, carrying out and managing the entire production cycle. The programme modules range from the history of precious ornaments to goldsmithing techniques, from jewellery design to jewellery marketing and management, communication, and promotion. Participants will therefore acquire both design and managerial skills and will be able to collaborate with planning and design companies, goldsmithing companies and trade fair institutes.

ADMISSION REQUIREMENTS (ART. 2 PARAGRAPH 1)

DEGREE AWARDED IN ACCORDANCE WITH THE REGULATIONS IN FORCE PRIOR TO MINISTERIAL DECREE 509/99 – All degrees

FIRST-CYCLE DEGREE AWARDED IN ACCORDANCE WITH MINISTERIAL DECREE 509/99 AND PURSUANT TO MINISTERIAL DECREE 270/2004: all classes

A SECOND CYCLE DEGREE PURSUANT TO MINISTERIAL DECREE 509/99 (*LAUREA SPECIALISTICA*) OR TO MINISTERIAL DECREE 270/2004 (*LAUREA MAGISTRALE*): all classes

UNIVERSITY DIPLOMAS pursuant to Law 341/90

All university diplomas

VOCATIONAL SCHOOLS pursuant to Presidential Decree no.162/82:

All schools

QUALIFICATIONS AWARDED BY ACADEMIES AND CONSERVATORIES pursuant to Law no. 268 of 22 November 2002

OTHER DIPLOMAS pursuant to Law no. 42 of 26 February 1999, no. 251 of 10 August 2000

implemented by Law no. 1 of 8 January 2002 (only for the nursing, midwifery, rehabilitative, healthcare technician, prevention techniques professions and for the social worker diploma) as long as they also have a five-year secondary school-leaving certificate: open to everyone

The following individuals may also apply for admission:

- applicants holding an academic qualification equivalent, pursuant to the laws in force, to one of the admission requirements
- for enrolment purposes only, applicants with foreign academic qualifications that can be considered equivalent by virtue of level, nature, content and academic rights (access to other programmes) to the Italian qualification required for admission to the selected programme.

NUMBER OF PLACES (ART. 2 PARAGRAPH 5)

The number of places available on this master's programme is set at a minimum of 7 and a maximum of 14

MASTER'S PROGRAMME DURATION - MONTHS AND CREDITS (ART. 2 PARAGRAPH 7)

To be awarded the Master's degree, students must obtain 60 university credits (CFU) over the course of the 12-month programme

APPLICATION DEADLINE (ART. 3 PARAGRAPH 1)

The application for admission must be submitted **no later than 17 March 2025** exclusively online through the University of Siena website <https://segreteriaonline.unisi.it>. Applications submitted after the deadline will be refused.

An **application fee of 30 (thirty) Euros** is charged at the time of application. This payment must be made exclusively through the *PagoPA system* following the instructions on the website <https://segreteriaonline.unisi.it>

DOCUMENTS TO BE ATTACHED (ART. 3 PARAGRAPH 3)

None

RULES FOR FOREIGN APPLICANTS (ART. 4)

Provisions for the admission of foreign applicants and of EU citizens holding academic qualifications awarded abroad can be found at the website of the Ministry of Universities and Research

<http://www.studiare-in-italia.it/studentistranieri/>

Applicants with an academic qualification awarded abroad that is equivalent, for enrolment purposes and by virtue of its level, nature, content and academic rights (access to further programmes), to the Italian qualification required for admission to the chosen programme, may request enrolment in the following programmes: first- and second-level master's programmes and postgraduate specializations. Enrolment is subject to evaluation of compliance with admission requirements and to passing the respective admission exams, where required.

Applicants must be licensed to practice, where required.

The qualifications issued by foreign authorities must be accompanied by the documents indicated by the universities in compliance with the Lisbon Convention. The student must produce the documentation that the University deems necessary for assessing the foreign qualification, with reference to: **any translations, legalizations, Diploma Supplement, certificates from the Italian ENIC-NARIC centre (CIMEA), any Declarations of Value**

Should the university request a statement of comparability of the foreign qualification by the Italian ENIC-NARIC centre (CIMEA), once the candidate is issued said statement, he/she is no longer required to submit the Declaration of Value.

Applicants who are non-EU citizens resident abroad shall submit their application directly to the chosen University through the UNIVERSITALY portal, in accordance with the procedures and terms established by each University. Those applying for these training activities and programmes must carry out the pre-enrolment procedures using the UNIVERSITALY portal.

The following procedure applies for registration in programmes at Italian universities, depending on the type of programme: international applicants with an academic qualification comparable in level, nature, content, and academic rights (continuing studies) to the Italian academic qualification required for admission to the chosen programme may apply for admission/enrolment.

Applicants submit their application for admission to a Master's programme through the UNIVERSITY portal and directly to the chosen Universities following the procedures and by the deadlines set out in the specific call for applications.

This procedure also applies in the case of Master's programmes established by the University in collaboration with public or private bodies.

At the time of admission/registration at the University, applicants shall present their academic qualifications, duly accompanied by the documents required for admission/registration. Following confirmation of acceptance by the University, candidates request the Representation to issue the entry visa for study purposes, with a validity related to the duration of the programme.

If an in-person admission exam is scheduled, the study visa will have a conventional validity of 100 days. Those who pass said exam will proceed to enrol directly in the programme and request an extension of the residence permit, without having to return to their country of origin.

ENROLMENT FEES (ART. 5 PARAGRAPH 1)

The enrolment fee amounts to **3,000 Euros**, net of any charges and any bank commissions. This sum must be paid in two instalments:

1) The first instalment, amounting to **1,500 Euros**, to which the sum of 16 Euros will be added for the payment of electronic stamp duty, must be paid at the time of enrolment. Payment must be made through the **PagoPA system** following the instructions on the site <https://segreteriaonline.unisi.it> . Further information can be found at the page: <https://www.pagopa.gov.it/> .

2) The second instalment of **1,500 Euros** must be paid no later than **30 June 2025** by accessing the web <https://segreteriaonline.unisi.it> using your Unisipass credentials. Payment must be made using the **PagoPA System**. No further communication will be issued regarding this deadline.

Regular enrolment in courses is subject to payment of the amounts due.

Registration is completed only with payment of the fee.

BEGINNING AND END OF THE MASTER'S PROGRAMME (ART. 7, PARAGRAPH 2)

The Master's programme will start in **April 2025** and end in **April 2026**.

SEGRETERIA ONLINE (online administration office) <https://segreteriaonline.unisi.it/Home.do>) to apply for admission/enrolment

FURTHER INFORMATION IS AVAILABLE IN THE CALL FOR APPLICATIONS IN ITALIAN