



BLUE DEAL Final Conference

BLUE DEAL: the route to Blue Energy deployment in the Mediterranean area

18th May 2022

Sala Ragazzini, Ravenna (Italy)

In the transition to renewable energy, can we afford to leave the sea out? If we are serious about making this change, the answer is no. This, however, raises further questions including: Which is the most optimal route to support the deployment of BLUE ENERGY in the Mediterranean area? How do we involve interested parties through a participatory process?

Nowadays, marine energy sources give a profitable opportunity to generate renewable energy and this also concerns the Mediterranean sea, besides oceans.

For the past 32 months, 12 Partners from 6 Mediterranean countries, under the coordination of the Ecodynamics group of the University of Siena, have been collaborating to provide answers to these questions and design the tools needed to support the inclusion of BLUE ENERGY in the energy and maritime plans of Mediterranean states.

The guiding principle of all the activities implemented by BLUE DEAL can be distilled into one concept: **participative process**. Under this principle the BLUE DEAL partnership has conducted 5 BLUE DEAL Labs, 2 Business Forums, 1 Open Innovation Action, 1 School Contest, 1 survey campaign with citizens and 9 Open days which have engaged policy makers, SME's, innovators, students, and the general public.

The outcome of all these activities has been the creation of 9 Regional Alliances and 1 Transnational Alliance, which provide a space in which the demand and solution to Blue Energy can meet in the design of the future of the MED Area. A BLUE future!

Join us at the final conference to discover more about the BLUE DEAL project!

Let's make a BLUE DEAL!



Registration in person attendance: forms.gle/zS9GK6ugAgYSfGYX9

Registration online attendance: <https://bluedealmed.eu/session/blue-deal-final-conference>

Simultaneous translation provided Italian/English

AGENDA

9.30-10.00 Registration of the participants

10.00 -10.30 Welcome and introduction

- *Elly Schlein* (Vice-president of the Emilia Romagna Region)
- *Gianandrea Baroncini* (Councilor Member for the Ecological Transition of the Ravenna City)
- *Andrea Mengozzi* (former Council Member for the Environment and Energy of the Province of Ravenna)
- *Simone Bastianoni* (University of Siena – project coordinator of BLUE DEAL)

10.30 -11.30 The keys for the development of Marine Energy for the future of Mediterranean Area

- *George Kremlis* (Principal Advisor to the Prime Minister for energy, climate, environment and circular economy, Honorary President of Circular Clima Institute, Honorary Director, European Commission, Mandated by DG ENV for Circular Economy and Insularity)
- *Eleni Hatziyanni* (DG Maritime Affairs and Fisheries, European Commission)
- *Alessandra Sensi* (Union for the Mediterranean)
- *Maria Groueva* (INTERREG MED)
- *Caterina Praticò* (CoNISMa and BlueGrowth Project)

Moderator: *Simone Bastianoni*



11.30 – 13.00 BLUE DEAL for the Public Authorities

→ BLUE DEAL METHODOLOGY: HOW IT CAN SUPPORT THE INCLUSION OF MARINE RENEWABLE ENERGY IN ENERGY PLANS

- *Louisa Marie Shakou (CEA) – Introduction to methodology*
- *Giovanna Pisacane (ENEA) – Marine Energy Potential*
- *Katerina Sfakianaki (CRES) – Wind Energy Potential*
- *Morena Bruno (UNISI) – Blue Technology Catalogue*
- *Miguel Puig (U-SPACE) – Site selection of Blue Energy pilot project*
- *Hrvoje Mikulčić (UNIZAG-FSB) – Energy Modelling*
- *Riccardo M. Pulselli (INDACO₂) – Pathways to Carbon Neutrality*
- *Vasilis Petrou (GEOIMAGING) - Energy landscapes: 3D visualisation of Blue Energy plans.*

→ WHAT WE HAVE LEARNED FROM THE BLUE DEAL LABS

- ALBANIA: *Artan Leskoviku (AKBN) with Arsemin Hazizi (Port of Durres)*
- GREECE: *Katerina Sfakianaki (CRES) with George Alexakis (Vice - Governor on European and International Affairs at Region of Crete)*
- CROATIA: *Hrvoje Mikulčić (UNIZAG-FSB) with Martin Bućan (Split-Dalmatia County)*
- CYPRUS: *Louisa Marie Shakou (CEA) with Local Authority tbc*

13.00 14.30 Lunch break

14.30 – 15.00 BLUE DEAL for Citizens

- *Gianni Betti (UNISI) Ask your citizen on Blue Energy: results of the survey*
- *Julia Fernàndez Chozas (consulting) experience of citizen involvement in Denmark*
- *Carmela Gioia (UNISI) Citizens' opinion as a driver for Blue Energy exploitation*



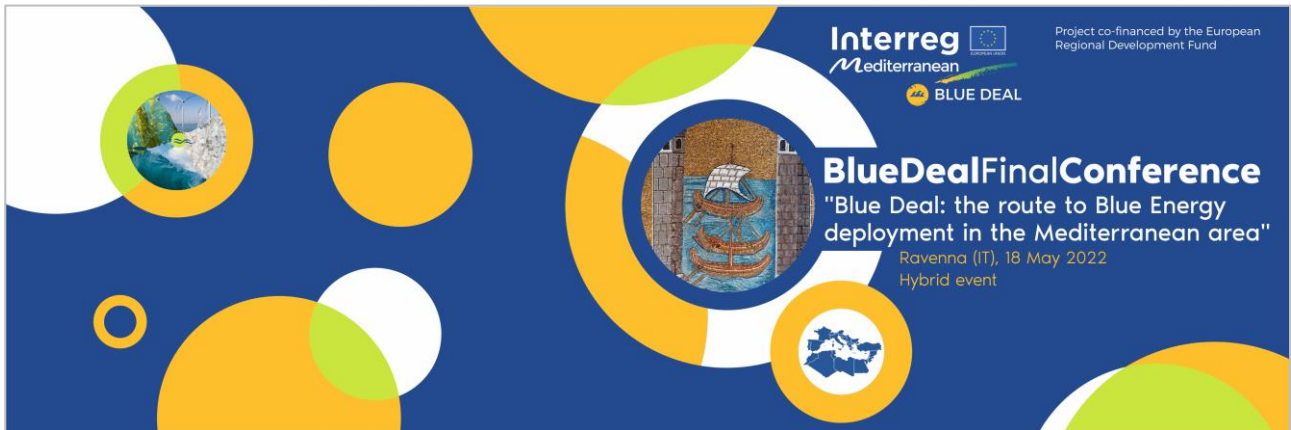
15.00 – 16.30 BLUE DEAL for the Future

- *Luana Bastoni* (Emilia Romagna Region and National Contact Point of the INTERREG MED Programme) How to involve young people in European cooperation?
- *Nicoletta Patrizi* (UNISI) The BLUE DEAL for the Future School contest
- Istituto Roncalli, School of the San Gimignano Prison: special mention

→ PITCH FROM FINALISTS

- DESIGN CATEGORY
 - Besnik Sykja, Albania
 - CIPFP Vicente Blasco Ibañez, Spain
 - Srednja škola Ambroza Haračića, Croatia
 - Tito Sarrocchi - Applied Sciences Lyceum & Technical Institute, Italy
- ARTISTIC EXPRESSION
 - Conservatorio Profesional De Música Mariano Pérez Sánchez, Spain
 - Istituto Roncalli Poggibonsi, Italy
 - I.T.I.S. Galilei, Italy
 - Pascal English School, Cyprus
 - Platero Green School, Spain
 - Synhroni paideia, Greece
- VIDEO
 - IES Federica Montseny, Spain
 - 1st Primary School Of Glyfada, Greece
 - Liceo Statale Piero Calamandrei, Italy

→ AWARDING CEREMONY



16.30 – 17.30 BLUE DEAL for the Enterprises

- *Carmen Renovell (CEEI)* Open Innovation Challenge “and the Winner is...”

→ TESTIMONIALS FROM THE BLUE DEAL OPEN INNOVATION

- THE CHALLENGES
 - Samos municipality.
 - Javier Fernández Quijano (EnerOcean SL)
- →THE SOLVERS
 - Giorgio Cucè, SEARES
 - Pablo Miras, MSM Ocean

17.30 – 17.45 BLUE DEAL Transnational Alliance and platform

- *Kostas Patlitzianas (CRES) and Dimitris Kokosioulis (DV)* The role of Transnational Alliance - Preview of the platform for the Transnational Alliance implementation

17.45 – 18.00 Conclusions

- *Simone Bastianoni (University of Siena – project coordinator of BLUE DEAL)*

18.00 Networking Cocktail