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Bachelor's Programs

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International Economics & Trade (Taught in English)

来源：lxslaoshi 作者：September

I. Training Objectives and Basic Specifications

1. Training Objectives

This major, meeting the needs of the booming international economy (especially Sino-African and the world's Africa-related economics and business development) for new-type foreign-tradetalents as well as the growing demands of internationalstudents for international tradeeducation, aims to train professionals of international economics and trade characterized by high moral, intellectual, physical and aesthetical excellence. Graduates of the courses are to develop great competence in international communication and tradepractice, to grasp the basic knowledge of economics and management as well as the rudiments and practical skills ofinternational trade, and to possess international vision and pioneering spirit.

The expected objectives achieved by the students in this major 5 years later after graduation are as follows.

Objective 1, To have a good ideology and morality, professional ethics, Spirit of solidarity and cooperation, healthy physique, strong social responsibility, grand global vision, and scientific world view, and to serve social development consciously.

Objective 2, To have a solid foundation of economics, management,Chinese, and computer application knowledge so as to do the preliminary scientific research;

Objective 3, To have international vision and pioneering innovation capability, and to be able to use basic knowledge and skills of business management and international business operation in international economics and trade to do or participate related business or activities;

Objective 4, To be qualified to do international business, international management, import and export trade, marketing and so on in governments, institutes, and companies, especially good at the business in China-Africa economics and trade.

2. Graduation Requirements

In order to achievethe above objectives, graduates of this program are demanded of the following qualities regarding their knowledge and competence:

(1)Getting strong sense of social responsibility, professional ethics, Humanistic arts and Social Sciences;

(2)Being capable of solving problems in international economics, international trade, and market development by applying knowledge of mathematics, economics, management, and computer;

(3)Having a good command of the basic knowledge and skills that directly or indirectly related to international economics and trade, such as internet marketing, international logistics operation, E-commerce, database technology, business data analysis, and document making;

(4)Being familiar with China's principles, policies, and regulations in foreign economics and trade, customs and rules of international economics and trade, history and trend of China-Africa economic and trade development, and getting the basic cognition of African market;

(5)Students from Hong Kong, Macao, and Tai Wan are able to listen, speak, read, write, translate, and communicate in international business in English fluently, and foreign students are able to listen, speak, read, write, translate, and communicate in international business in Chinese, and the minimum requirement of Chinese language reaches HSK4 level;

(6)Having the basic skills to search literatures, data,any other information related to international economics and trade by modern IT technology, and being familiar with the frontier theories, current situations, and trends in this field;

(7)Keeping physical and mental health, developing good physical exercise and hygiene habits to achieve the sports qualification standard for college students

I. Duration

4 years with minimum 3 and maxim 6 years. If students want to take the graduation thesis and the professional practice in advance, the students have to obtain all the required credits (124credits) before application.

II. Subscribed graduation requirement

Course Type	Total Study Hours	Class Arrangement			Total Credits	Credit Distribution in Each Semester								Number of Courses	Minimum Subscribed Credits For foreign students	Minimum Subscribed Credits for Hong Kong, Macao, and Taiwan
		Lecture	Practice	Experiments or Computer-Aided Learning		1	2	3	4	5	6	7	8			
General Knowledge	763	627	126	10	46	19	17	7	1	—	—	—	—	2	15	26
Basic Courses for the Discipline	272	256	—	16	17	7	6	4	—	—	—	—	—	5	17	17
Course Type	Total Study Hours	Lecture	Practice	Experiments or Computer-Aided Learning	Total Credits	1	2	3	4	5	6	7	8	Number of Courses	Minimum Subscribed Credits For foreign students	Minimum Subscribed Credits for Hong Kong, Macao, and Taiwan
Specialty Core Courses	656	592	—	64	37+4	3	0	8	11+4	—	11	4	—	12	41	41
Specialty Orientation	752	720	16	16	45+2	3	2	12	10	8	8+2	2	—	21	9	28

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Courses																	
Practice Courses	25周	—	25周	—	21	—	2	—	3	—	2	2	12	—	9	21	12
Specialty Featured Courses	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	12	12
Sub-Total	2443+25周	2195	142+25周	106	166+6	32	27	31	25+4	8	21+2	8	12	2	62	126	136

Please note, Specialty Featured Courses are customized courses which refer to any course opened to you in the university (including elective courses listed in this plan or offered by other majors) and the minimum credit for Customized Courses (compulsory) is 12. So, if you do not want to take courses offered by other majors, you could take elective courses of our major to make up the 12 credits.

IV. Curriculum and Sequence

1. General Knowledge

Compulsory/ Elective	Course Number	Courses	Credits	Class Hours/ Week	Total Hour/ Semester	Class Arrangement			Semester	Note
						Lecture	Practice	Experiments or Computer- aided Learning		
Compulsory	0210000217	Chinese I	8	8	128	128			1	
	0210000138	General Chinese Culture	3	3	48	48			3	
	0210000218	Chinese II	8	8	128	128			2	
	0210000039	Introduction to China	3	3	48	48			3	
	2210000001	College PE I	1	2	30		30		1	
	2210000002	College PE II	1	2	32		32		2	
	2210000003	College PE III	1	2	32		32		3	
	2210000004	College PE IV	1	2	32		32		4	
Elective	0210000201	College English I	4	3+2	75	75			1	
	0210000202	College English II	4	3+2	80	80			2	
Compulsory/ Elective	Course Number	Courses	Credits	Class Hours/ Week	Total Hour/ Semester	Class Arrangement			Semester	Note
						Lecture	Practice	Experiments or Computer- aided Learning		
Elective	0210000022	College Students' Psychological Adjustment and Development	1	3	18	18			1	
	0210000125	College English (Expanded)	2	2	32	32			The course opens more than once in the 3 rd or 4 th semester	
	0210000032	Advanced Mathematics D I	4	4	60	60			1	
	0210000033	Advanced Mathematics D II	4	5	85	85			2	
	0210000145	Computer Basics	1	2	20	10		10	1	
Subtotal			46	56	The minimal requirement for foreign students is 26 credits					

2. Basic courses for the discipline

Compulsory/ Elective	Course Number	Courses	Credit	Class Hours/ Week	Total Hour/ Semester	class arrangement			Semester	Note
						Lecture	Practice	Experiments or Computer- aided Learning		
Compulsory	0020100139	Microeconomics	4	4	64	64			1	
	0020100142	Management	3	3	48	48			1	
	0110200241	Accounting	3	3	48	48			2	
	0020100125	Macroeconomics	3	3	48	48			2	
	0110100050	E-commerce	3+1	3+1	64	48		16	3	
Subtotal			16+1	16+1	272	256		16		

3. Specialty core courses

Compulsory/ Elective	Course Number	Courses	Credit	Class Hours/ Week	Total Hour/ Semester	class arrangement			Semester	Note
						Lecture	Practice	Experiments or Computer- aided Learning		
Compulsory	0020100183	Introduction to International Economics and Trade Major	1	16	16	16			1	
	0030300090	Introduction to Africa	2	2	32	32			2	
	0020100126	International Trade★	4	4	64	64			3	
	0050200579	Advanced Business English	4	4	64	64			3	
	0020100127	Marketing	4	4	64	64			4	

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Compulsory/ Elective	Course Number	Courses	Credit	Class Hours/ Week	Total Hour/ Semester	class arrangement			Semester	Note
						Lecture	Practice	Experiments or Computer- aided Learning		
Compulsory	0020100128	International Finance	4	4	64	64			4	
	0020100089	International Trade Practice	2+2	2+2	64	32		32	4	
	0020100282	Cross border E-commerce Theory and Practice★	1+2	1+2	48	16		32	4	
	0020100129	China-Africa Business Relationship	3	3	48	48			6	
	0020100167	International Economics★	4	4	64	64			6	
	0020100117	International Commerce Law	4	4	64	64			6	
	0110200293	Management of Multinational Corporation	4	4	64	64			7	
Sub-total			37+4	37+4	656	592		64		

4. Specialty Elective Courses

Compulsory/ Elective	Course Number	Courses	Credit	Class Hours/ Week	Total Hour/ Semester	class arrangement			Semester	Note
						Lecture	Practice	Experiments or Computer- aided Learning		
Elective	0020100207	Political Economics	3	3	48	48			1	
	0020100271	African Politics and Culture	2	2	32	32			2	
	0020100168	Finance	2	2	32	32			3	
	0020100169	World Economy	2	2	32	32			3	
	0020100170	Development Economics	2	2	32	32			3	
	0070100083	Linear Algebra	2	2	32	32			3	
	0070100149	Probability theory and mathematical statistics	4	4	64	64			3	
	0020100123	econometrics	4	4	64	64			4	
	0110100058	African Commerce Law	2	2	32	32			4	
	0030300135	Organizational Behavior	2	2	32	32			4	
	0020100138	China's Economy Reform	2	2	32	32			4	
	0020100171	Investment Principles	2	2	32	32			5	
	0020100143	International Settlement	2	2	32	32			5	
	0110200294	Entrepreneurship and Innovation Management	2	2	32	32			5	

Compulsory/ Elective	Course Number	Courses	Credit	Class Hours/ Week	Total Hour/ Semester	class arrangement			Semester	Note
						Lecture	Practice	Experiments or Computer- aided Learning		
Elective	0020100172	China's Major Trading Partners	2	2	32	32			5	
	0030300136	International Business Etiquette	1+1	1+1	32	16	16		6	
	0020100174	Market Research and Data Analysis	2	2	32	32			6	
	0020100114	International Business Negotiation	2	2	32	32			6	

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0020100272	African Finance and Investment	2	2	32	32		6	
0070100255	Cross border E-commerce data analysis	1+1	1+1	32	16	16	6	
0050200351	Advanced Business English Translation	2	2	32	32		7	
Subtotal		42+2	42+2			The minimal requirement for foreign students is 28 credits		

5. Practice Courses

Type of practice courses	Compulsory/ Elective	Course Number	Courses	Credit	Total hour/ semester	Semester	Note
Basic Practice	Elective	0260100300	Selected Readings of Classic Literature in Economics and Trade Area	1	1 week	Short term in Semester 2	
		0260100301	English Specialized Training	1	1 week	Short term in Semester 2	
		0050100296	academic writing	2	2 week	4	
		0260100303	International Economy Trend	1	1 week	4	
Subtotal				5	5 weeks	The minimal requirement for foreign students is 0 credits	
Advanced practice	Elective	0260100304	Assessment on Professional Skills(Simulated Document Making)	1	1 week	Short term in Semester 6	
		0260100120	Research on China Commodity City Market	1	1 week	Short term in Semester 6	
		0020100026	Sand Table Simulation of International Trade Practice	2	2 week	7	
	Compulsory	0260100074	Professional Practice	6	8 weeks	8	
		0260100015	Graduation Thesis	6	8 week	7-8	
			Subtotal		16	20 weeks	The minimal requirement for foreign students is 12 credits

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Business Administration (Taught in English)

来源：lxslaoshi 作者：September

1. Training Objectives and Basic Specifications

(1) Objective

The program is designed to train professional personnel that meet the demand of economic and social development with solid academic background for economics and management knowledge. They will graduate as advanced practical personnel with a good command of enterprise management, marketing, financial management and relevant laws and can be engaged in management, teaching and researching work in a business unit, government department, or research institute.

(2) Learning outcomes

- i. To be of virtue, law-abiding and proactive; to display the strong sense of professional ethics, professionalism, the team spirits, and the willingness to take on the social responsibilities.
- ii. To master basic principles of economics and the modern enterprise management; to systematically grasp the professional knowledge of Management, Human Resource Management, Operation Management, Marketing and Financial Management; to track the academic and practical development in this discipline.
- iii. To possess advanced English written and oral expression capabilities, interpersonal communication ability, as well as the professional software application capability.
- iv. To be equipped with the strong abilities to acquire information, to analyze the problems, and to solve the practical problems; to master the practical operation skills of business administration; to analyze and solve the practical business issues with the acquired knowledge and skills.
- v. To possess the physical and mental health.

2. Duration

4 years (Students are allowed to complete the program within 3-6 years). If students want to take the graduation thesis and the professional practice in advance, the students have to obtain all the required credits (120credits) before application.

3. Subscribed graduation requirement

The curriculum and credits requirement is: 26 compulsory credit from General knowledge I, 32 credits from Specialty Basic Courses, 32 credits from Specialty core Courses, 19 credits from Specialty Elective Courses, 18 credits from Practical Courses, 9credits from Specialty Featured Courses (you can choose courses in the whole university). And the minimum requirement of graduation is 136 credits.

Course Type 课程类型	Total study hour 总学时	Class arrangement 学时分配			Total credit 总学分	Credit distribution in each semester 各学期学分配								Courses that opens more than once 滚动开设	Number of courses 开课门数	minimum subscribed credit 最低修读学分
		Lecture 讲授	Practice 课程实践	Experiments or Computer-aided Learning 实验或上机		1	2	3	4	5	6	7	8			
General KnowledgeI 通识课程①	777	641	126	10	46	19	17	7	1	—	—	—	—	2	15	26
Specialty Basic Courses 学科平台课程	512	512	—	—	32	12	12	8	—	—	—	—	—	—	7	32
Specialty Core Courses 专业核心课程	512	512	—	—	32	—	—	4	12	12	4	—	—	—	6	32
Specialty Elective Courses 专业选修课程	432	416	16	—	27	—	—	—	3	6	12	6	—	—	9	19

Course Type 课程类型	Total study hour 总学时	Class arrangement 学时分配			Total credit 总学分	Credit distribution in each semester 各学期学分配								Courses that opens more than once 滚动开设	Number of courses 开课门数	minimum subscribed credit 最低修读学分
		Lecture 讲授	Practice 课程实践	Experiments or Computer-aided Learning 实验或上机		1	2	3	4	5	6	7	8			
Practical Courses 实践教学课程	18 weeks 18周	—	18 weeks 18周	—	18	—	2	—	—	—	—	8	8	—	3	18
Specialty Featured Courses 个性化	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	9

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课程																		
Subtotal	2169+18	2017	142+18	10	147	27	27	19	16	18	16	14	8			40	136	
小计	weeks		weeks															

4. Curriculum and Sequence

(1) General knowledge I

Compulsory/ Elective 修读性质	Course Number 课程编号	Courses 课程名称	Credit 学分	Class Hours/ Week 周学时	Total Hour/ Semester 总学时	class arrangement 学时分配			Semester 开课学期	Note 备注
						Lecture 讲授	Practice 课程 实践	Experiments or Computer- aided Learning 实验或上机		
Compulsory 必修	0210000217	Chinese I 汉语(一)	8	8	128	128			1	Compulsory for foreign students 留学生必修 Elective for students come from Hong Kong, Macao and Taiwan 港澳台侨学生选 修
	0210000138	General Chinese Culture 中国文化通论	3	3	48	48			3	
	0210000218	Chinese II 汉语(二)	8	8	128	128			2	
	0210000039	Chinese Overview 中国概况	3	3	48	48			3	
	2210000001	College PE I 大学体育 (一)	1	2	30		30		1	
	2210000002	College PE II 大学体育 (二)	1	2	32	-	32	-	2	
	2210000003	College PE III 大学体育 (三)	1	2	32		32		3	
	2210000004	College PE IV 大学体育 (四)	1	2	32		32		4	
Elective 选修	0210000123	College English I 大学英语 (一)	4	3+2	75	75			1	
	0210000022	College Students' Psychological Adjustment and Development 大学生心理调适与发展	1	3	18	18			1	
Compulsory/ Elective 修读性质	Course Number 课程编号	Courses 课程名称	Credit 学分	Class Hours/ Week 周学时	Total Hour/ Semester 总学时	class arrangement 学时分配			Semester 开课学期	Note 备注
						Lecture 讲授	Practice 课程 实践	Experiments or Computer- aided Learning 实验或上机		
Elective 选修	0210000124	College English II 大学英语 (二)	4	3+2	80	80			2	
	0210000125	College English (Expanded) 大学英语 (拓展)	2	2	32	32			The course opens more than once in rd the 3 or 4 semester 3、4 滚动开设	
	0210000032	Advanced Mathematics D I 高等数学D (一)	4	5	80	56	24		1	
	0210000033	Advanced Mathematics D II 高等数学D (二)	4	5	80	56	24		2	
	0210000145	Computer Basics 计算机基础	1	2	20	10		10	1	
	Sub-total 小计		46		The minimal requirement for foreign students is 26 credits 留学生至少修读26学分					

(2) Specialty basic courses

Compulsory/ Elective 修读 性质	Course Number 课程编号	Courses 课程名称	Credit 学分	Class Hours/ Week 周学时	Total Hour/ Semester 总学时	class arrangement 学时分配			Semster 开课 学期	Note 备注
						Lecture 讲 授	Practice 课程 实践	Experiments or Computer- aided Learning 实验或上机		
Compulsory 必修	0020100231	Microeconomics 微观经济学	6	6	96	96			1	ANY QUESTIONS CLICK ME
	0110100069	Management ★ 管理学★	6	6	96	96			1	
	0110200352	Accounting 会计学	4	4	64	64			2	
	0110100050	Electronic Commerce 电子商务学	4	4	64	64			2	
	0110200020	Financial Management 财务管理学	4	4	64	64			2	
	0020100127	Marketing 市场营销学	4	4	64	64			3	
	0071600035	Statistics 统计学	4	4	64	64			3	
Sub-total 小计			32	32	512	512				

(3) Specialty core courses

(3) Specialty Core Courses

Compulsory/ Elective 必修/选修性质	Course Number 课程编号	Courses 课程名称	Credit 学分	Class Hours/ Week 周学时	Total Hour/ Semester 总学时	class arrangement 学时分配			Semester 开课学期	Note 备注
						Lecture 讲授	Practice 课程 实践	Experiments or Computer- aided Learning 实验或上机		
Compulsory 必修	003010034	Business Law 经济法	4	4	64	64			3	
	0110200462	Human Resource Management★ 人力资源管 理★	6	6	96	96			4	
	0110200463	Operation Management★ 运营管理★	6	6	96	96			4	
	0110200464	Corporate Strategy★ 企业战略管 理★	6	6	96	96			5	
	0110200465	Organizational Behavior 组织行为学	6	6	96	96			5	
	0110200466	Entrepreneurial Management 创业管理	4	4	64	64			6	
Sub-total 小计			32	32	512	512				

(4) Specialty elective courses

Compulsory/ Elective 必修/选修性质	Course Number 课程编号	Courses 课程名称	Credit 学分	Class Hours/ Week 周学时	Total Hour/ Semester 总学时	class arrangement 学时分配			Semester 开课学期	Note 备注
						Lecture 讲授	Practice 课程 实践	Experiments or Computer- aided Learning 实验或上机		
Elective 选修	0110200104	Performance Management 绩效管理	3	3	48	48			4	
	0020100227	Macroeconomics 宏观经济学	3	3	48	48			5	
	0110200206	Consumer Behavior 消费者 行为学	3	3	48	48			5	
	0110200165	Business Negotiation 商务 谈判	2+1	2+1	48	32	16		6	
	0020100124	Finance 金融学	3	3	48	48			6	
	0020100022	International Trade 国际贸易 学	3	3	48	48			6	
	0020100232	Global Marketing 全球营销	3	3	48	48			6	
	0110200467	Management of Multinational Corporation 跨国 公司管理	3	3	48	48			7	
	0020100233	Investment 投资 学	3	3	48	48			7	
Sub-total 小计			26+1	26+1	432	416	16	48		
The minimal requirement for foreign students is 19 credits 留学生至少修读19学分										

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(5) Practice courses

Course type 课程 类别	Compulsory/ Elective 必修/选修性质	Course Number 课程编号	Courses 课程名称	Total Hour 总学时	Semester 开设学 期	Credits 学分	Note 备注
Basic practice 基础 实训	Compulsory 必修	0260100792	Social Practice Survey 社会实践调查	2 weeks 2周	2-3	2	Summer holidays 暑假
		0260100017	Graduation Thesis 毕业设计 (论)	8 weeks 8周	7	8	

实践		文)				
	0260100076	Internship 专业实习	8 weeks 8周	8	8	

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