

## Doctorate School in *Sciences of the Text*

### LITERATURE AND COMMUNICATION: THE LANGUAGES OF LITERATURE AND OTHER ARTS IN MEDIAL CULTURE

Academic Year 2004-2005



This doctorate was selected as one of the projects that aim at increasing the quality (excellence?... ) of the formative system and promoting the international competitiveness of Universities (M.I.U.R., *INTERNAZIONALIZZAZIONE* -Art. 10- D.M. 08. 05. 2001)

*Literature and Communication* is one section of the *Doctorate School in Sciences of the Text* of the University of Siena (Arezzo branch) and it is co-ordinated/supervised by Michele Rak. Our institute, with its first class interdisciplinary research group and its leading-edge facilities, is an ideal environment for our students to learn and experiment research methodologies of Human Sciences. Its agenda covers the field of communication studies with a particular focus on cross fertilization between new media and art language in the mediation of Italian and European cultural heritage.

Our former students hold relevant positions in the following arenas (fields) i) communication of cultural heritage; ii) history of cultural institutions and of their social functions (academies, Theatre, periodicals, museums, libraries, archives, photography, traditions of arts); iii) verbal and visual texts analysis and mediation (text treatment, popularization, teaching, communication of arts); iv) art history, communication and mediation of arts and multimedial languages, virtual museums and the systems of information in the society of media; v) image theory (treatment, use, analysis).

#### International agreements

The doctorate is the result of a co-operation with other European Universities (Salamanca and Carlos III of Madrid (ES), Kingston (UK), Roma (La Sapienza, Tor Vergata) and Viterbo, with national libraries (Biblioteca Nazionale and Biblioteca Apostolica Vaticana of Rome, Biblioteca Nazionale of Naples, Bibliothèque Nationale of Paris) and with museums (the Museum of the wool of Scanno (l'Aquila) and the Museum and Institute of Science History of Florence). The doctorate confers the qualification of *DOCTOR EUROPAEUS*, a title officially recognized by the European University Association for European Research Doctorates. It is appointed in fulfillment of the requirements of cotutelle, of the evaluation by an international jury, of the mobility and the students' language competences.

Students are encouraged to undertake periods of research (for a minimum of three months) in foreign academic institutions. For this purpose, they receive financial support from the University of Siena (see below).

#### Program

The three years curriculum includes courses in theory and analysis of texts and cultural processes, text analysis, communication and languages of arts on the web (web art?). Courses cover the official academic year (October-June). Below is the list of the courses currently offered: Semeiotic of Arts and Text, Sociology of Art and Literature, History of Literary Criticism and Historiography, Aesthetics, History of Contemporary Art and New Media, History of Book, of Publishing and of Book Market, History of Illustration, History of Advertising, Theory and technique of Mass Communication, HTML writing.

Courses exploit the network of multimedia connections and competences cultivated by our Laboratory: some of our modules are taught by distinguished scholars visiting the Reading and Writing Laboratory of Arezzo (Laboratorio di Lettura e Scrittura). Starting from the first year, students develop their own research projects and attend seminars, stages, and conferences. Students also have the opportunity to get involved in other research activities of the Department of Modern Literatures and Sciences of the Languages, such as seminars, workshops, and the Summer School.

#### Admission

For the academic year 2004-2005, a maximum of 4 students will be admitted to the program. Admissions will be decided after a comparative evaluation of candidates, as specified in the Bando di Concorso published on the web address: <http://online.unisi.it/bandi>. Applicants must hold an Italian "laurea" or equivalent 4-5 years foreign degree, or plan to be awarded such a degree no later than the beginning of courses (i.e. October). Students from any nationality are welcome to submit their application. Candidates should submit their application using the on-line registration form on the doctorate website. The deadline for registration is July, 2004.

In addition, candidates are required to send:

- their Curriculum Vitae, containing an academic record with an extended list of attended courses and relative marks.
- a research project: a short essay which is the result of autonomous research by the candidate.

All documentation must be sent or handed in no later than July, 2004, to the Segreteria Dottorati di Ricerca, Università di Siena via S. Bandini 25, 53100 Siena (Italy).

Latecomers cannot be considered. We strongly suggest, in the candidates' own interest, that the candidates should make use of a reliable means (e.g. a courier or insured mail).

The selection of candidates will be based on an evaluation of their aptitude and competence to research. To this purpose, interviews will be held in Arezzo in early September, 2004. Exams are in Italian. In case of withdrawal, candidates who follow in the admission list will be admitted. A maximum of 3 scholarships are available for the most qualified candidates among those admitted; these candidates will be also exempted from the payment of the annual fee (see below).

#### Financial Support and Lodging

The most qualified candidates as given by the admission list are awarded a scholarship. The grant comprises a yearly allowance of € 10.200 for the whole

duration of the Doctorate course (3 years). The grant is increased in 50% if the student undertakes a period of visiting research ship in a foreign academic institution. A limited number of students can take advantage of lodging offered by the University of Siena in the Post-Graduate College "S. Chiara", sited in Siena. The college can accommodate about 50 post-graduate students attending doctoral programs at the University of Siena.

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